**Meeting Minutes**
**Clarksville Community Chamber of Commerce**
**August 21, 2026**

**Present members:** Joanna Brock, Joanne Hammuck, Herb Everett, Cora Massie, Beverly Holcomb, Alice Mosquera

**Call to Order**

**Pledge of Allegiance:**

**Minutes:** June 22, 2026 were emailed and provided at the meeting. Joanne Hammuck moved to approve the minutes, and Herb Everett seconded. The motion carried.

**Minutes:** June July 27, 2026 were emailed and provided at the meeting. Beverly Holcomb moved to approve the minutes, and Joanne Hammuck seconded. The motion carried.

**Treasurer's report:** to be embedded in the minutes per picture.

**Clarksville Community Chamber**
Treasurer's Report: August 24, 2026

| General | Applefest | Shirts |
|---|---|---|
| $1507.03 | $5595.52 | $860.72 |

| **Expenses** | **Income--Membership** |
|---|---|
| Insurance: $45 paid | Supporter 3--$300 |
| HCI rent $100 to be paid | Businesses---10--$300 |
| Storage Rent $45 to be paid | Non-profit---8--$96 |
| | Individuals-----10--$120 |
| | |
| Oriental Carnival games/prizes: $517.35 | Event donations: $1650 |
| Jump-A-Roos--$566.89 | Dunk tank--$350 |
| Total expense: $1084.24 | Soda sales--$23 |
| | 50/50 ticket sales--$48 |
| | Vendor fees--$30 |
| Total Expense: $1084.24 | Total Income including donations--$2101 |
| | Net profit--$1016.76 |

Motion to approve as presented by Herb Everett. Cora Massie seconded the motion. The motion carried.

Beverly Holcomb discussed the Dunkin Summer Fun-Back to school event which made $1016.76. The community supported the event through contributions and attendance. Growth in the event through advertising is expected to increase next year.

Herb Everett moved to repeat the event next year. The event will be held August 28, 2027—the last Saturday of August. Joanne Hammuck seconded the motion. The motion carried.

**Presidents report:**

The Chamber continues to focus efforts on boosting membership.

Current membership includes:

10 individual @ $12 each= $ 120

8 Non-Profits @ $12 each= $96

10 Business @ $30 each= $300

3 Support @ $100 each= $300

**Total Membership = 816**

**Ms. Brock noted the budget income proposed $950 for memberships. A list of past members and new prospective members was shared for individual outreach by board members.**

**Ribbon cutting ceremonies:**

Viola Hennekes requested 2 ceremonies. Communication Station will be held on Monday September 21 at 10 AM. and Memory Lane mercantile will hold its grand opening on Friday, October 2 at 10 AM.

**Applefest:**

The Chamber will host a September (perhaps the 19th) clean-up day to prepare for Applefest. Discussion was held regarding black marks up and down the resurfaced streets. Jo Anne Smiley is reportedly working on this problem. Clarification as to who is responsible for clean up over fences and around signs is sought as well.

Joanne Hammuck will speak to Mr. VanBebber about lining up the parade this year.

Chair of the parade committee needs to accomplish the following:

- advertise on Facebook
- provide applications
- invite bands to participate
- Organize the parade start into columns—color guard, emergency vehicles, cars, floats with music, floats without music, bands, walkers, etc. Join the parade from alternating lines.

The Chair of the baby contest (last year's queen of Clarksville Applefest) judges the competition—Joanne will contact her. This contest will be held on Saturday. Judging criteria yet to be established. Sign-ups TBD.

Joanna Brock will handle the Vendors.

**Halloween: October 31st** Clarksville Trunk or Treat will be held on front street. The Chamber will provide guidance on set up, time, and date. The Chamber will primarily be a participant. This is considered community outreach by the Chamber.

- Advertising the event will begin September 30.
- Set up and start at 5:30 and ends at 7:00
- Trunk winners win prizes from Rockin Pizza, Roast Office, Cherries, Patrick McGuire at the Legion.
- Herb Everett will talk to Pat, and Beverly will contact everyone else.
- Promotion: Joanna and Sally Kinz will publicize closing Howard Street and front street from Howard north

**Small Business Saturday** will be November 28th

The Chamber will hold a Social in the Visitor's Center Building on November 23rd During this meeting, existing and/or prospective members will be able to chat and pick up Promotional and free items. Open to all businesses. These promotional materials will be available for Small Business Saturday.

**Old Business:**

Bylaws revision:

Bylaws will be tabled until November meeting to allow members to review.

**New Business**

**Committee reports:**

Holiday kick off in Clarksville: December 5th

Jerry Manfredonia will oversee this event.

**Upcoming Calendar dates:**

September:

- 9/15 at 6 pm—Friends of Clarksville meeting at the Christian Church at 6 pm
- 9/21 at 10 am—Ribbon Cutting Communication Station,
- 9;28 at 6 pm—Chamber Meeting

October:

- 10/2 at 10 am—Memory Lane Ribbon Cutting
- 10/10-11 at 10 am—Applefest
- 10/26 at 6 pm—Chamber meeting
- 10/31 at 5:30 pm—Trunk or Treat

November:

- 11/23 at 6 pm—Chamber meeting with social for members and prospective members to pick up materials for Small Business Saturday
- 11/28 all day—Small Business Saturday

December—No Meeting.

Herb Everett moved to adjourn the meeting, and Joanne Hammuck seconded. The motion carried.